

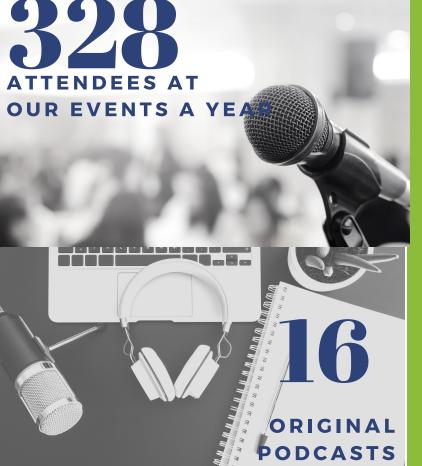
# 2021 UNDERWRITER PROGRAM







INDIVIDUALS PARTICIPATED IN ONE OF OUR WORKSHOPS



778

**EMAIL SUBSCRIBERS** 

250 MONROE AVE SUITE #150 GRAND RAPIDS, MI 49503 616.771.0577 FBAGR.ORG

#### **BENEFITS**



- Attend Events with Family Business Community
- Lead Educational Workshops (Silver and Above)
- Share written editorial content
- Participate in podcast Interviews demonstrating expertise and highlighting services
- Promote your educational events in our newsletters
- Demonstrate your support for family-owned businesses
- Build and strengthen relationships with prominent members of the community

#### **BRONZE UNDERWRITER {\$1,000}**

- Listed on FBA Underwriter website page with a link back to your website
- Listed on the Peer Group Preferred Speakers List
- Unlimited half-price guest tickets to all FBA public events
- 1 Ticket to all FBA Quarterly events, including the Annual Family Business Forum

### SILVER UNDERWRITER {\$2,500}

- Bronze Underwriter benefits, plus
- 2 Tickets to all FBA Quarterly events, including Annual Family Business Forum (1 employee and 1 family business guest)
- Level Recognition on all FBA event materials (based on availability)

## GOLD UNDERWRITER {\$5,000} LIMITED BY INDUSTRY EXCLUSIVITY

- Bronze Underwriter benefits, plus
- 4 Tickets to all FBA Quarterly events, including Annual Family Business Forum (2 employees and 2 family business guests)
- Logo, link, and company description on FBA Underwriter website page
- Gold Level Recognition on all FBA event materials including logo on all FBA materials

### PLATINUM UNDERWRITER {\$10,000} LIMITED TO THREE BUSINESSES AND INDUSTRY EXCLUSIVITY

- Bronze Underwriter benefits, plus
- 8 Tickets to all FBA Quarterly events, including Annual Family Business Forum (4 employees and 4 family business guests)
- Logo, link, and company description on FBA Underwriter website page
- Platinum Level Recognition on all FBA event materials including prominent logo on all FBA materials
- Podium Announcement
- Logo on event signage and VIP Table at FBA Public Events