

2022 UNDERWRITER PROGRAM



105

INDIVIDUALS PARTICIPATED IN
ONE OF OUR WORKSHOPS



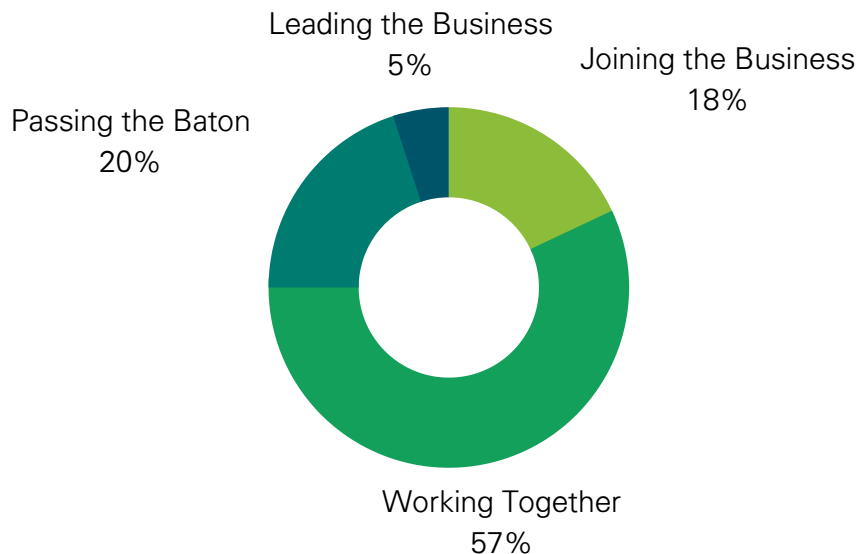
3,024

EMAIL SUBSCRIBERS

ROBIN BURNS, DIRECTOR
250 MONROE AVE
SUITE 150
GRAND RAPIDS, MI 49503
616-771-0577
ROBIN@FBAGR.ORG

DEMOGRAPHICS

Leadership Continuum

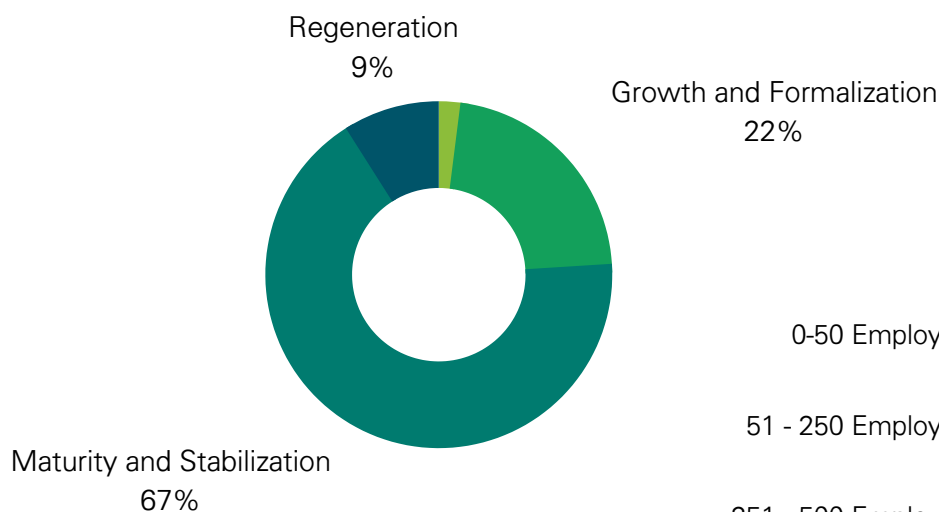


Legacy

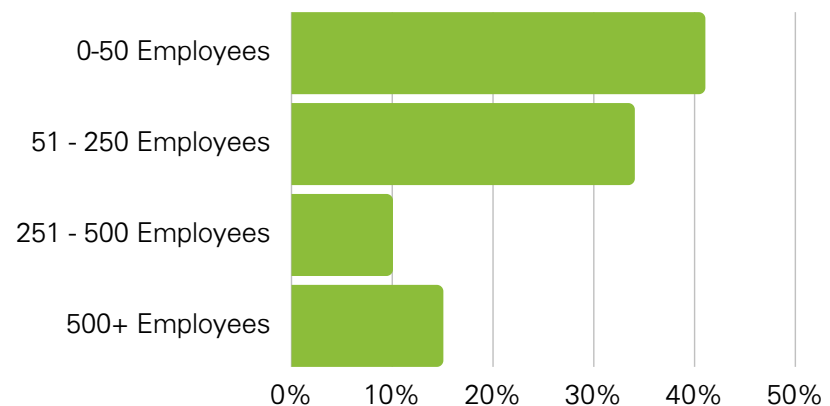


23% 1st Generation
33% 2nd Generation
27% 3rd Generation
11% 4th Generation
6% 5th Generation

Business Continuum



Employee Size



UNDERWRITER LEVELS

Demonstrate your support for family-owned business while you create connections in the community.

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
QUARTERLY EVENT COMPLIMENTARY TICKET(S)	8	4	2	1
PODIUM ANNOUNCEMENT	✓			
LEVEL RECOGNITION EVENT SIGNAGE INCLUDING LOGO	✓	✓		
ORGANIZATION LOGO AND LINKED DESCRIPTION ON WEBSITE LOGO ON MATERIALS	✓	✓		
ORGANIZATION RECOGNITION WEBSITE AND MATERIALS			LOGO	NAME
LEAD EDUCATIONAL WORKSHOPS	✓	✓	✓	
PEER GROUP SPEAKERS BUREAU	✓	✓	✓	✓
RECOMMENDED ADVISOR LISTING	✓	✓	✓	✓
BOARD ADVISOR CV DIRECTORY	✓	✓	✓	✓
SHARE EDUCATIONAL CONTENT AND EVENTS IN NEWSLETTERS	✓	✓	✓	✓