

FAMILY BUSINESS ALLIANCE

250 Monroe Ave., Suite 150 | Grand Rapids, MI 49503



# FAMILY GOVERNANCE 101

BUILDING FAMILY UNITY AND BUSINESS PERFORMANCE

# ABOUT

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*Attendees will leave the program with a better understanding of the benefits of family governance and a framework to begin developing a family governance system. They will also receive practical, actionable advice, and resources that will help them begin the process of creating a comprehensive family governance system.*

*This program is designed for families of all sizes and stages, from those just beginning to explore family governance to those with years of experience. Attendees will hear from family members and professional advisors who have successfully implemented family governance systems, as well as from experts who can provide advice and guidance on the process.*

*This workshop is an opportunity to start the conversation about family governance and to begin the process of developing a system that will help the family and the business succeed for generations to come.*

**SMALL GROUP  
SETTING**



**EXPERIENTIAL  
LEARNING**

**FACILITATED BY  
SUBJECT MATTER  
EXPERTS**

# AGENDA & ASSIGNMENTS

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## *Pre Session Assignment & Preparation*

Read The Family Council Handbook. Be prepared for the April 14 session with reflections on the following questions:

- How does the family feel about organizing regular communication processes and why?
- If you were to organize one, what is the appropriate forum for your family among those summarized on pages 20-21?
- What would be some of the important goals of a forum for your family and why?

## *Session One:*

Welcome and Introduction

Expectations and Value Based Sharing

Cadence and Impact of Regular Family Communication for Family Enterprise

Facilitated Group Share, Reflection and Questions:

- Business founded, generation(s) involved, products/services, annual revenue, # of employees, participant's role(s) in the business
- How does the family feel about organizing regular communication processes and why?
- If you were to organize one, what is the appropriate forum for your family among those summarized on pages 20-21?
- What would be some of the important goals for a forum for your family and why?

Break and lunch

Resume Discussion

Overview of Common Themes from the Presentations and Discussion

Wrap-Up

# FACILITATORS

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## Tom Emigh

Tom Emigh is a consultant with The Family Business Consulting Group, motivated by Mission, Values, and Leadership. Tom believes that excellent organizations, full of empowered leaders, can have a positive impact in our society to help all people grow and learn. Tom's ability to quickly establish rapport and trust with all members of the business-owning family makes him a thoughtful mentor, coach, and facilitator as he encourages others to understand and reach their full potential.

Tom has extensive experience in working with family businesses, growing and developing multiple generations, guiding succession implementation, developing curricula, and teaching in a variety of contexts. He brings real-world leadership experience, systems thinking, and operational expertise to coaching and consulting relationships in large and small organizations.



*TOM EMIGH*

## Rob Sligh

Rob Sligh is a senior consultant for The Family Business Consulting Group, helping enterprising families with business ownership and leadership succession, creating and improving family business fiduciary and advisory boards, planning and facilitating family and family council meetings, and guiding strategic planning processes.

Prior to joining FBCG, Rob spent 33 years in multi-generational family business leadership. Initially in brand management at SC Johnson Wax for several years, he went on to become Chairman and CEO and of Sligh Furniture and Clocks, a 4th generation manufacturing and marketing company with a majority-outside board of directors.

He served on more than 20 family business fiduciary or advisory boards and non-profit boards. On many of those, he served as Chairman of the Board and / or Chairman of the Compensation, Finance or Nominating Committee.



*ROB SLIGH*