

# 2021 EVENTS



## QUARTER 1

### **January 12**

Bouncing Back and Bouncing Forward  
10:00 - 11:00am via Zoom  
*Peer Group Members Only*

### **January 26 OR January 27**

Peer Group Moderator Training  
9:00 - 4:00pm via Zoom (on either day)  
*Peer Group Moderators Only*

### **February 23**

Part 1, NextGen Series: Developing an Owner's Mindset  
Keynote Speaker - Barbara Dartt, Family Business Consulting Group  
3:30 - 5:00pm via Zoom  
Sponsored by Hungerford Nichols CPAs + Advisors  
*Public Event*

## QUARTER 2

### **April 27**

Part 2, NextGen Series: Avoiding Entitlement Mentality  
Keynote Speaker - Kim Eddleston  
8:00 - 10:00am at GVSU's Eberhard Center  
Event Partner: Family Owned Business Institute  
Sponsored by Successful Generations  
*Public Event*

### **May 20**

Peer Group Recruitment & Social  
4:30 - 6:30pm  
*Family Businesses Only*

### **June 15**

Family Business Alliance Golf Outing  
10:00am - 5:00pm at Thornapple Pointe  
*Member and Hole Sponsors Only*

## QUARTER 3

### **August 19**

Beer and Cider Flight Social  
Speaker - Vander Mill family member, Paul Vander Heide  
5:00 - 7:00pm at Vander Mill  
*Member Only*

### **September 9**

Part 3, NextGen Series: A Leader in All of Us  
Keynote Speaker - Clint Romesha  
3:30 - 6:00pm at the Grand Rapids Downtown Market  
*Public Event*

## QUARTER 4

### **October 7**

8th Annual Trap and Sporting Clay Shoot  
1:30 - 6:30pm at Kent County Conservation League  
*Member and Stand Sponsors Only*

### **October 21**

Peer Group Recruitment & Social  
4:30 - 6:30pm, City Built Brewing  
*Family Businesses Only*

### **November 9**

Part 4, NextGen Series: A Story of Business Transformation  
15th Annual Family Business Forum  
Keynote Speaker - Ross Hudson, Fidelitone  
7:30 - 10:30am at Amway Grand Plaza Hotel  
*Public Event*